



FOR IMMEDIATE RELEASE

## **WebWorks ePublisher Spring 2008 Release Supports FrameMaker 8, Word 2007 and MS-Vista**

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### **Leading Publishing Platform Software Developer Announces Milestone Product Release**

**AUSTIN, Texas — April 7, 2008** — WebWorks.com, a brand of Quadralay Corporation, the leading developer of publishing platform solutions for single-source delivery of online content, today announced the SPRING 2008 release of its industry-leading ePublisher platform.

With expanded support for more authoring environments and operating systems and even stronger language support, the SPRING 2008 release opens the power of the ePublisher Platform to even more users.

Highlights of the SPRING 2008 release include:

- Full support for content developed using Adobe FrameMaker 8.0 or Microsoft Word 2007
- Ability to run on the Microsoft Vista platform
- Incorporates the latest version of the DITA Open Tool Kit (v. 1.4) while still giving you the choice to work with earlier versions
- Increased language handling and support for RTL and double-byte character languages

Tony McDow, CEO and founder of Quadralay, said that “The ePublisher SPRING 2008 release marks a significant milestone for the WebWorks.com team as the first in our new quarterly release cycle. The WebWorks team is committed to providing our customers with a model for continuous improvement.” To mark this achievement WebWorks.com is offering a major pricing promotion for APRIL 2008 ONLY to allow as many existing and new customers as possible to experience the agile enterprise publishing power of the ePublisher Platform. Discounts range from 25% to 50% for qualified buyers purchasing directly from WebWorks.com or one of its Platinum Partners.

### **About ePublisher**

The WebWorks ePublisher Platform combines unparalleled design flexibility with the ability to deliver your information, irrespective of source, in multiple different online outputs including print, the Web, and mobile and electronic devices. The ePublisher Platform "factory" concept streamlines and automates the publishing process, reducing dependencies on individuals and promoting the skills of the team approach. Instead of each person publishing in isolation, ePublisher empowers the team to produce consistent, high-quality deliverables. With the ePublisher Platform you can reduce

support costs and increase customer satisfaction. Design updates and new information can be incorporated quickly and easily. Changes can be simultaneously deployed across the organization, reducing life cycle costs to create a true agile enterprise publishing solution. For more information visit [www.webworks.com](http://www.webworks.com)

### **About WebWorks.com**

WebWorks.com, a brand of Quadralay Corporation, is the leading provider of comprehensive online publishing and help system delivery solutions. Its products and services constitute the definitive single source for all its customers' ePublishing needs. WebWorks.com specializes in content conversion software that outputs Web, online help, and technical publication formats. The ePublisher Platform can automate the conversion of source documents in popular authoring formats such as DITA-XML, FrameMaker, or Word and convert them to multiple end-user formats such as WebWorks Help, HTML, CHM, and PDF. ePublisher's conversion system is based on XSL so that output formats can be customized or even developed from scratch if needed. Quadralay Corporation, based in Austin, Texas, was founded in 1992 as part of the University of Texas Technology Incubator program. Quadralay currently has thousands of customers in over thirty countries worldwide.

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