



FOR IMMEDIATE RELEASE

## WebWorks.com Finalizes Speakers for RoundUp 2008

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### Dynamic Industry Thought Leader Scott Abel Joins Impressive List of Speakers for Webworks Users Conference

**AUSTIN, Texas — August 6, 2008** — With the addition of Scott Abel to the speaking roster, WebWorks.com is pleased to announce the complete program for the RoundUp 2008, the second annual WebWorks Users Conference. An entertaining and thought-provoking speaker, Abel will bring the first day's activities to a close.

RoundUp 2008 will focus on the concept of Agile Enterprise Publishing and will spotlight industry trends and the impact of Web 2.0 on the Enterprise Publishing industry. Among the many topics covered will be sessions on DITA publishing, the impact of S1000D, Controlled Authoring and the emergence of Publishing to Wiki technology.

For attendees wishing to learn more about the WebWorks.com ePublisher platform, a parallel track hosted by the WebWorks development and support team will present sessions on a wide range of topics from customization to fine-tuning and automating the publishing process.

Attendees at RoundUp 2008 RoundUp will enjoy three days of product knowledge, networking, and Texas-style hospitality, plus meet the WebWorks team and be the first to see the ePublisher Fall Release.

RoundUp 2008 will be held between September 30, 2008, and October 2, 2008, at the InterContinental Stephen F. Austin Hotel in downtown Austin, Texas. Full details can be found at <http://www.webworksroundup.com>

### About WebWorks ePublisher

WebWorks ePublisher offers the fastest and most efficient way to publish your technical documentation and other content. On average, we reduce the time it takes to modify and republish content from weeks to just a few hours. We are trusted by individuals, small and medium businesses, and Fortune 500 companies alike -- enabling them to publish hundreds of thousands of sophisticated PDF, help, HTML, and other Web files each month. Our customers give us strong reviews because our product allows them to deliver the most reliable and efficient workflow for creating, managing, and deploying powerful electronic publications in a continuous fashion around

the clock ... without compromising their original content's integrity. For more information visit [www.webworks.com](http://www.webworks.com)

**About WebWorks.com**

WebWorks.com, a brand of Quadralay Corporation, is the leading provider of comprehensive online publishing and help system delivery solutions. Its products and services constitute the definitive single source for all its customers' ePublishing needs. WebWorks.com specializes in content conversion software that outputs Web, online help, and technical publication formats. Quadralay Corporation, based in Austin, Texas, was founded in 1992 as part of the University of Texas Technology Incubator program. Quadralay currently has thousands of customers in over thirty countries worldwide.

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