



FOR IMMEDIATE RELEASE

## Nsight Joins Webworks.Com Partner Program

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### Leading Provider of Communications Services Partners with Leading Publishing Platform Software Developer

**AUSTIN, Texas — September 17, 2007** — WebWorks.com, a brand of Quadralay Corporation, the leading developer of publishing platform solutions for single-source delivery of online content, announced today that nSight Inc., a leading provider of technical, marketing, and corporate communication services, has joined its Partner Program. Together, WebWorks.com and nSight offer their clients an unparalleled depth of expertise to solve complex corporate publishing challenges.

WebWorks.com and nSight will collaborate on joint projects as well as on marketing and sales programs. In addition, nSight and WebWorks.com will build online environments in which customers can use external authoring tools that are integrated with the WebWorks ePublisher Platform to support single-source publishing of content to multiple online delivery formats.

“WebWorks.com offers a flexible and robust publishing product that complements our technical communications services and business approach,” said Tom LeBlanc, President and CEO of nSight. “ePublisher Platform is the ideal tool for moving to a single-source environment without disrupting progress—and, ongoing content development and management is much more efficient.” In addition to nSight’s hands-on experience using ePublisher, the company also offers custom on-site training and scheduled public workshops for the product.

“nSight has an excellent reputation as a leading provider of business communication services,” said Tony McDow, Quadralay’s CEO. “We were particularly impressed by their client-centric approach, and believe that by partnering with nSight we will be able to offer the best solution to joint customers who want to solve complex online publishing problems.”

#### About WebWorks.com

WebWorks.com, a brand of Quadralay Corporation, is the leading provider of comprehensive online publishing and help system delivery solutions. Its products and services constitute the definitive single source for all its customers’ ePublishing needs. WebWorks.com specializes in content conversion software that outputs Web, online help, and electronic publication formats. The ePublisher Platform can automate the conversion of source documents in popular authoring formats such as DITA-XML, FrameMaker, or Word and convert them to multiple end-user formats such as

WebWorks Help, HTML, CHM, and PDF. ePublisher's conversion system is based on XSL so that output formats can be customized or even developed from scratch if needed.

#### About nSight

nSight Inc. ([www.nSightWorks.com](http://www.nSightWorks.com)), is a professional services firm that helps organizations gain clarity, precision, and distinction in their technical, marketing, and corporate communications; published works; and interactive learning materials. Founded in 1982, nSight offers a flexible combination of project outsourcing, consulting, staffing, and training services to provide customized solutions for any communication need. nSight's full-time staff of 40 and deep network of communications professionals serve clients in the high-tech, publishing, education, financial, and consulting/research industries. Some of the world's leading companies rely on nSight, including Microsoft, HP, EMC, Akamai, Harvard Business School, Pearson Education, Fidelity Investments, and FedEx.

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#### Press Contact:

Alan J. Porter

Quadralay Corporation

512-381-8892

[aporter@webworks.com](mailto:aporter@webworks.com)