



FOR IMMEDIATE RELEASE

Webworks.Com Announces Roundup Conference

Leading Publishing Platform Software Developer Holds User Conference in Historic Downtown Austin, Texas, in November

AUSTIN, Texas — October 04, 2007 — WebWorks.com, a brand of Quadralay Corporation, the leading developer of publishing platform solutions for single-source delivery of online content, today announced that due to demand from the fast-growing ePublisher user community, it will be holding RoundUp 2007, the WebWorks conference, in Austin, Texas, on November 5 and 6, 2007.

The conference will feature keynote sessions, a WebWorks Roundtable event and two tracks, one devoted to User Case Studies and a second covering ePublisher and WebWorks-specific topics.

Speakers from companies such as Accu-Med, Apex, Quest, Unica, and Xerox will speak on a variety of subjects, including:

- Benefits of single sourcing
- Controlling help-specific features
- Customizing skins
- Localization
- Meeting new industry standards
- Merging structured and unstructured content into an online deliverable
- Publishing online deliverables from DITA content

The second day of the conference will start with a special presentation by The Content Wrangler himself, Scott Abel, on the impact of Web 2.0 technologies on technical communications.

WebWorks partner companies such as Adobe, Bright Path Solutions, nSight, Vasont, and XyEnterprise will also be represented at the event.

RoundUp 2007 will be held at the historic Intercontinental Stephen F. Austin hotel right in downtown Austin, Texas, and include two days of networking, product knowledge, and some of the good old-fashioned fun that can be found in the Live Music Capital of the World. To kick off the event WebWorks.com will be hosting a reception on the evening of Sunday, November 4.

More information about the RoundUp 2007 conference, including the full schedule, can be found at http://webworks.com/Community/RoundUp_Conference/

About ePublisher

The ePublisher Platform enables cost-effective processes for efficiently presenting and deploying content in online and print publications. Organizations can leverage existing authoring tools and content management systems with ePublisher to meet organization-wide publishing needs. Its open system architecture, based on industry-standard XSL, enables a large degree of flexibility, customizability, and migration investment protection.

For more information visit www.webworks.com

About WebWorks.com

WebWorks.com, a brand of Quadralay Corporation, is the leading provider of comprehensive online publishing and help system delivery solutions. Its products and services constitute the definitive single source for all its customers' ePublishing needs. WebWorks.com specializes in content conversion software that outputs Web, online help, and technical publication formats. The ePublisher Platform can automate the conversion of source documents in popular authoring formats such as DITA-XML, FrameMaker, or Word and convert them to multiple end-user formats such as WebWorks Help, HTML, CHM, and PDF. ePublisher's conversion system is based on XSL so that output formats can be customized or even developed from scratch if needed. Quadralay Corporation, based in Austin, Texas, was founded in 1992 as part of the University of Texas Technology Incubator program. Quadralay currently has thousands of customers in over thirty countries worldwide.

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